

Cadillac



Owners Club of Great Britain



















Standard of the World

July-August 2022

Cadillac Owners Club of Great Britain



Club website (with International links): www.cocgb.co.uk Facebook—Cadillac Owners Club of Great Britain Follow us on Twitter @cadillac_of

Affiliated to the Cadillac-LaSalle Club of America

For Cadillac LaSalle Club membership, contact Mike or Nancy Book on 001 614 478 4622 or CLCoffice@cadillaclasalleclub.org)

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Front Cover: *Top*: Graham McDonald's '64 SDV, Graham Howard-Wall's '49 CDV, Colin Tregunna's '60 SDV. *Middle*: Hospitality Suite & Alan Reed '81 Fleetwood. *Bottom*: Mel Howard-Wall & Tregunna Family, Amos, Mike Bowden's '58 Series 62 Sedan.

Club News

Not From the Chairman

I bet you never expected to see that! After 21 years as Chairman of our illustrious club, there was a unanimous decision to make Peter 'Honorary Life President', a post he was delighted and honoured to accept when I spoke to him the day after the AGM. If you look at page 2 you'll see his name at the top of the committee list.

If you wonder why Peter hasn't written anything for this edition, he's recovering from a bout of ill health which at the age of 92 as he says, 'takes a bit longer'. As always he was in good spirits and wished me to pass on his very best wishes to you all.

Our 'new' Chairman (yes, we had a volunteer) is Graham Howard-Wall. You may recognise him from previous editions of the magazine, though you're more likely to remember his '49 Coupe deVille which regularly features on these pages. I'm sure you will all join the committee in welcoming Graham to his new role and wishing him well.

'From the Chairman', will return in the next issue.

Phil

Rod Bevan

Treasurer/ Membership



Welcome to our new members

Welcome to Edward Cemery of Bristol with a 1955 Coupe Deville, Darren Gilling of Wirral with a 1958 Fleetwood 60 Special, Shaun Dalton of Leicestershire with a 1973 Fleetwood 60 Special and Noman Roberts of Dorset with an early 1960's Park Avenue.

A great day out and an AGM

The sun certainly shone on us at the Rally of the Giants, event organised by Pre 50's AAC at Blenheim Palace. Very well organised and a credit to the all the hard work of the Pre 50's AAC. Well done.

The day saw an early start for us all with the club pitch all set up by the time Judith and I arrived at 9am, well done team Cadillac.

We had a good display of vehicles at our stand with a good attendance from our new members who also took the time to attend the AGM.

As you will have seen, Peter Griffith was made Honorary Life President, with Graham Howard-Wall taking the post of Chairman. The remainder of the committee were re-elected with Alan Reed re-joining the committee as Show Coordinator.

Kath Reed was busy at the club sales stand selling merchandise, raising £40 for our charity, the British Heart

Foundation supported in memory of Bob Thomas who in turn supported the club through many years.

Future Events

There is uncertainty with other shows for this year and future years, Covid-19 has taken its toll I am afraid, together with fuel prices and venue policy changes.

For those of us in the club with knowledge of events please let others know of shows, fetes etc. so that we may attend. We need to support local events so make use of our Facebook page prior to the event. It also makes sense with fuel prices as they are.

That's all folks.

Stay safe, look after yourself, family, and the Cadillac.

Rod

Phil Hole

Editor

Well, we've had an AGM and as

you've probably guessed I'm still here. What's more as you may have seen from the AGM insert, we were awarded the *International Newsletter Excellence Award 2021* by the

Cadillac LaSalle Club.

Have to say it was a bit of a shock, I mean to be considered was flattering but to win was unbelievable. My thanks to all those involved both in the selection and all those who contributed to making it worthy of this honour.



Thanks also to Dirk Van Dorst, who accompanied the award from Chicago to France and then shipped it to sub-tropical Somerset. Apparently it had its own seat on the plane—Ok I made that bit up.

Talking of Awards, congratulations to Julie Williams & Graham Pillon, latest recipients of the **Bob Thomas Award for Outstanding Contribution to the Club**. Without there amazing efforts, our attendance at the Classic Car Show at the NEC wouldn't have happened.

For anyone considering the **2023** Isle of Man Festival of Motoring, we currently have 5 cars booked and if you wish to join them, as 'Fred Pontin' used to say 'Book Early' as reservations open to everyone else at the end of the month. (See page 10 for details).

As for my '92 Sedan deVille the paint shop did a great job and as predicted the wheels definitely need refurbishing, but that a job for another time, possibly over the winter.

Enjoy the summer.

Stay safe, stay well,

Phil



Amos' Autos Hanging out with the

Hey Dudes,

It was great to catch up with old friends and make

new ones at Rally of the Giants, so I thought I'd start with a car from the show. It's not one you see very often though the name will be familiar to many.



REO stood for Ransome Eli Olds and arguably his two most famous creations were the 'Curved Dash' Oldsmobile and the REO Speedwagon, the latter probably gaining more in popular culture from the American Band that adopted the name than from the truck itself.



This REO Flying Cloud 6A from 1935 had a 3736cc straight 6 producing 85hp driving the rear wheels through a Helical 3-speed transmission. Base price in 1935 was \$845

The flying Cloud name had been in use since 1927,

finally ceasing in 1936 when the company went back to full time truck production.

Another interesting car at the show was the Kaiser Darrin of 1954. Called the Darrin after its designer Howard 'Dutch' Darrin, it was the second American car (after the 1953

Chevrolet Corvette) to be made of fibreglass. Its most innovative feature being the doors that didn't open, but slid into the front fender. Darrin believed them to be safer as they didn't open into traffic. Powered by a 2.6 litre F-head straight 6 developing 90hp driving the rear wheels through a 3-speed + overdrive transmission, only 435 were built. It's possible the price of nearly \$4,000 didn't help sales.





Car of the show at Rally of the Giants was this 1930 Packard Phaeton. The inline 8-cylinder 6314cc engine produced 90hp and was available with a 'no cost' optional 4-speed synchromesh transmission. Packards of this era, had 'Ride Control', hydraulic shock absorbers that could be adjusted from the dashboard. They also came with automatic chassis lubrication. Watching the driver manoeuvre the car out of the show ring it's easy to understand why people employed chauffeurs, it looked like guite a workout.



Think about Swedish cars and the names Volvo and Saab immediately come to mind. But even the eminently sensible Swedes can lapse into the weird and not so wonderful. Take the Norsjo Shopper, yes please take it, nobody here wants it.

I know what you're thinking, they either forgot to finish it or the back end has fallen off. Wrong on both counts, it's supposed to look like that! Powered by a 49cc moped engine, and allegedly capable of nearly 40mph its standard equipment



comprised 1 wiper, one very thin vinyl seat and a shallow trapezoid shaped shopping basket, probably included to make

sense of the name. On the plus side there is very little to go wrong. The access is rather sporty though, is this where Lamborghini got the idea for their scissor door mechanism? Produced from the early 1960s well into the '70s, this small machine appears to have had a loyal following. How practical was it? Well if it rained your shopping got wet. I think that sums it up.



Stay Cool Dudes ...





For Bale—1993 Cadillac £ldorado Jouring Coupe

Originally, imported by Bauer Millet for a Manchester based barrister, Rod Hutchison has been the custodian of this lovely



car for the past 23 years. With an MOT valid until March 2023, the 4.6 litre Northstar V8 powered Eldorado is finished in GM Plum Pearl with heated electric leather seats complete with lumbar adjustment. The triple chrome wheels were a £1000 dealer fitted option.

The car still has its original floor mats and unused ashtrays.

Maintained by Parts USA, it has covered just 77,000 miles from new and done very little mileage since new discs and pads were fitted all round together with a new battery. The Cooper whitewall tyres are in good condition. The car comes with good service and MOT history.

£8,995 ono

Interested? Please contact Rod on 0161 487 2750

Cadillac Wanted

Joe Darby is looking for a '58, '59 or 1960 two or four door car in 'turnkey' condition.

He is based in Essex and is willing to travel. If you think you may have something that might interest him you can:







You can contact Joe on 07517990245.

Coolest House on the street

status confirmed when Graham & Mel Howard-Wall called in at Paul & Angie Ross' on their way back from Stars & Stripes.





One Coupe deVille on the drive makes you super-cool, 2, well that's just ice cold—according to Amos, and he knows about these things.

And here's a photo of the dynamic duo at Stars & Stripes. Check out the back page for more from Tatton Park.



Is this an AGM Pre-Meeting? Or, is Angie giving her opinion on the Aluminium Structural Dome Head Rivet? Is it Coupe deVille or Coup d'état, Am I still listed on page two? Ok, I've checked and I am—that was a close call.......



'Prom'-inent Cadillac

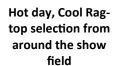
Peter Hewitt pictured with his 1931 355A Town Sedan before setting off for a 'Prom'. Elegant and sophisticated, and that's just Peter — the car, well that's magnificent.





Rally of the Giants















Mike & Elaine Bowden's '58 Series 62 Sedan, originally from Pasadena, so the hot weather won't bother it (photo -Paul Ross)









'Amos' Car of the Year Award Winners, L-R Mel & Graham Howard-Wall, Angie & Paul Ross and Kath & Alan Reed, pictured with the 'Dude' himself.











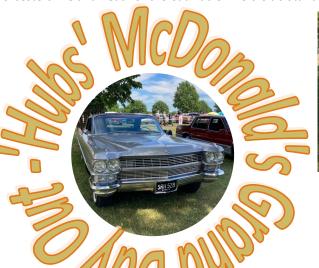
Pillon



When you own one of the best '64 Sedan deVille's in the country, there was only one thing to do on Sunday July 10th and that was to set out from deepest Worcestershire and head for the Cadillac Owners Club Stand at *Rally of the Giants*



Shady spot, the immaculate '64 Sedan deVille in the Cadillac Owners Club line-out. No wonder it was a finalist in the 2018 Classic American Car of the Year at the NEC





Clean windshield for the journey home, been great to see you—safe journey 'Hubs'



Posing for the 'Caderazzi' on the green carpet on his way to the AGM



In conversation with Rod Bevan



Stereo Graham, New Chairman, Graham Howard-Wall grabs photo opportunity with Graham 'Hubs' McDonald.

Other Cars at Rally of the Giants











Pre50 Bristol American Car Show







'48 Packard Eight

'49 Buick Eight

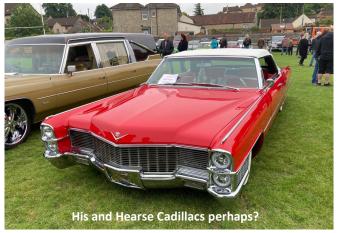




'49 Dodge Wayfarer

'47 Nash Ambassador





RM Botheby's London to Brighton Veteran Car Run

Entries for the 2022 event opened just as the last magazine



was going to press. This year one of the motoring milestones they'll be celebrating is the 120th anniversary of US automotive legend Cadillac and Registration Secretary Pete Wood has entered his 1903 Rear Entrance Tonneau.



Joining Pete on the journey will be Brighton Denison and his Mum from Reno, Nevada. Brighton's late father Jeffrey made the run in the 1980s with his wife in their 1904 Model B Rear Entrance Tonneau, engine number 2825. That car was sold in the early 90s and hasn't been seen since 2010 when it was auctioned. Possibly in a private collection, somewhere in the USA (but may be further afield), Brighton would love to find the car

Only 4 days from California

As opposed to 24 Hours from Tulsa

Amanda Deville was looking for Inner Track Rods for her '61 Fleetwood (*Ed. It was on the cover of the Jan-Feb 2020 edition*). After trying to buy from a company in the US who didn't actually have the parts but quoted \$189 shipping, Amanda tried **'Caddy Daddy'** and they delivered in 4 days, shipping \$45 from California. Sounds like great service to me.

From Bur Man in Ireland'

Nick Stratta

Midland American Auto Club Kilbeggan 2022 All-American Car Truck & Bike Show Report

Photos, courtesy of Nevada Automotive & Ryan North



The Midland American Auto Club had a very successful All-American Car Truck & Bike show on Sunday 24th April 2022 in Kilbeggan Co. Westmeath.

This is the only All-American show of the year in Ireland which is exclusively American vehicles and celebrates all that is good about American transport.

After a 3 year absence almost a record number of American vehicles turned up; huge 18 wheeler Peterbilt & Kenworth trucks, muscle cars, Mustangs, Corvettes, big Cadillacs, Lincolns

and Buicks, many pick up trucks, Chevrolet day vans and Harley Davidson motorcycles.

American cars, vans, trucks and bikes came from all over the island of Ireland – from Belfast, Cork, Dublin and the West. Cars

came over from England and Wales too, to join in the party.





The specialist American cars were out in force too; Smokey & the Bandit Trans Ams, Starsky & Hutch red & white Ford Torinos, black & white police cars, lowriding station wagons, forties Hudsons & Studebakers, thirties hot rods and a Ghostbusters 1959 ambulance.

'61 Corvette

'63 Split Window Corvette

The Club was also very pleased by the number of newer American vehicles

that came to the show; demonstrating that the American car scene in Ireland has a healthy future.

The sunny day brought out the visiting public in good numbers also, many of whom had heard about the show in magazines,





local newspapers, on the radio and from social media.

As well as being a celebration of American culture, the show paid tribute to those who had lost their lives throughout the pandemic, some of which were club members, and paid tribute and a big thank you to the essential and emergency services workers over the past 3 years with a celebratory "Sound of Remembrance" — a sound off of car & truck horns, wailing emergency vehicle sirens, revving engines and barking exhausts.

There was lots to see and do; from marvelling at the 3 huge American fire engines, one of which was fresh in from New York, had served in 911 and had a 100 foot high ladder, which looked amazing even only half-extended. People listened to the informative interviews with the owner explaining all about the history and capability of the fire engines with interest – pumping 100 gallons a minute! There was an increased number of stands





selling automotive related and vintage items, which drew big crows all day long. Gourmet coffee, cakes, hamburgers and corn dogs were on hand to sample whilst taking a break from seeing all the cars, trucks, vans and bikes.

There were rides and entertainment for the little ones too. As well as a bucking bronco for those budding cowboys and cowgirls who were brave enough!

"We always try to put on a great show, with lots to

see



Kenworth Truck looking for parking space—just a small one



do for the whole family. If the weather is with us we always have a good show and this year was no exception. We are also pleased to do our bit for the economy of Westmeath and Offaly by filling the local hotels and B&Bs with visitors from around Ireland and the UK.

Continues over the page

The quality of American vehicles goes up and up each year with many new cars, trucks and vans new on the scene. It is good to connect with new owners as well as old friends once again" said Joe Keenan the Midland American Auto Club chairman. "We look forward to welcoming everybody back next year on the last weekend of April before the Bank Holiday; 23rd April 2023."









And finally, you just gotta have a '65 Cadillac ragtop

Hints & Jips...

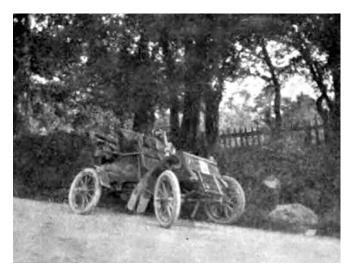
Vacuum cleaner extensions—It can be quite frustrating when that thin attachment they give you with your vacuum cleaner, just isn't long enough. Not to worry with some masking tape and either the toilet roll tube, or kitchen roll tube, extensions are easy (no planning permission required) and can be shaped to your requirements. When you've finished with it, recycle as normal.

Loose plastic trim—There's nothing more annoying that plastic trim that's loose and worse, vibrates. Often this is because the hole in the trim is too big. Try 'bushing' it with an 'O' ring or to adjust its fitting, part of an 'O' ring.

Cadillac's 1st UK Accident

By Pete Wood

Finally, I found the photo I have been looking for years.



This was the accident that took place at the foot of River Hill,

in Kent, when the Cadillac was forced off the road, due to oncoming traffic. It was part way through the 1000 miles reliability trials of October 1903.

Bennett and his team removed the axle and took it to a local blacksmith to be repaired. Bennett then jumped on a train to London - and scoured all the well know garages and accessory shops, until he found a wheel that was "about the right size." The hub, however, was way too small.

The blacksmith loaned Bennett a poker and he heated this up until it was cherry red, then burnt away the mount for the hub until it could be forced onto the repaired axle. The repairs took all night and Bennett made the start with minutes to spare, but suffering from a distinct lack of sleep.

That wheel remained on the car for decades, according to Bennett. It would not be the last time this car was in the wars. It is now on its third body......

fvents 2022

August

Bridgwater Classic & Vintage at Morganians Rugby Club TA7 8QW

September

16-18—Goodwood Revival, Goodwood Circuit PO18 0P **November**

6—RM Sotheby's London to Brighton Veteran Car Run 11-13 Classic Motor Show at the NEC B40 1NT

£vents 2023



Cadillac News.....

Lyriq pricing
revealed—The
first model to
arrive after the
Lyriq Debut
Edition and due
for delivery in the
autumn will be the
Luxury RWD.As
the name



suggests , it will have a single Ultium Drive motor mounted on the rear axle. Prices start at \$62,900 and like the Debut Edition it will be available in 2 exterior colours – Satin Steel Metallic & Stellar Black Metallic. In terms of usability, the 340hp Luxury RWD has a charging capacity that will give 52 miles of range for an hour of charge, or 76 miles in 10 minutes using DC fast charge. Range is said to be 312 miles on a single charge. Need AWD? The Luxury AWD with 500hp will be just 2 grand dearer at \$64,900 base price.

Talking of horsepower—the 2023 Escalade-V is set to come with 682hp and 653 lb-ft of torque courtesy of its supercharged 6.2 litre V8. Capable of 0-60 in 4.4 seconds prices will start at \$150,000. Now you may think that's a ton of money but the new Range Rover SV long wheelbase with the 4.4litre V8 is around \$215,000 making the considerably bigger Cadillac quite a bargain.



Meanwhile—back with the 'regular' Escalade, sales grew an impressive 65% in the US. In numbers that means 40,504 (2021) compared with 25,547 in 2020. Covid-19 will clearly have had an impact as will semi-conductor shortages, but when you look at the 2nd place Full Size Luxury SUV, the Lincoln Navigator's US sales increased by just 2.48% up from 15,252 to 15,631. With 41% of the market, the Escalade continues to dominate the sector. Though SUVs of any size may not be to many people's taste, there's no getting away from the fact that for many manufacturers it's what makes them profitable.

Market Adjustment — As previously mentioned, this

worrying trend has indeed transferred to the Lyriq, to the point where a dealership in Thousand Oaks California attempted to squeeze (should that be extort?) an additional \$5,000 from a customer who had pre-ordered a debut edition. The dealer justifies the upcharge as a "market adjustment," and states that it is necessary "due to high demand and limited supply" of the Cadillac Lyriq. The word 'profiteering' springs to mind.

In this particular case the buyer walked away from the deal. So did the dealership lose out? The cynic in me says they probably have a waiting list of wealthy would be clients willing to pay a hefty premium to get their hands on a Lyriq and ultimately the dealership will make even more money.

Sadly, there are losers, the original customer who won't have the benefit of the car and Cadillac / GM who will have lost a customer, possibly forever. A customer who will likely transfer his allegiance to a rival company where he gets treated better. Potentially a 'short term dealer gain' becomes a 'long term' Cadillac loss.

Black mirror caps an

option—there was a time when people paid extra for body coloured door mirrors, they looked more up-market than the standard black 'ordinary' ones. Now it seems black mirrors are an upgrade, how times change.



Available as a dealer fit option on all CT4-V and CT5-V models and their Blackwing siblings, though not on the Black Raven colour option, because they are black to start with. Who knows, perhaps it will set a trend of different colour mirrors, after all if the take-up is large, there will be a lot of different colour mirror caps available at a dealership near you. One blue, one red? Not a problem......

GM has revealed—the

Cadillac Celestiq will be hand built in small (or should that be exclusive) numbers at the Global Technology Center in Warren, Michigan. The facility is getting an \$81M investment to purchase and



install equipment. The Celestiq will be the first car to be built at the Global Technology Center which opened in 1956.

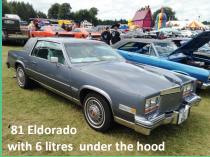
Rumoured to cost more than \$200,000, the flagship sedan will no doubt be bristling with technology. According to GM, a wide variety of 3D printed structural and cosmetic parts will be used. Although 3-D printing appears to be alchemy, to a simple lad like me, it's also a very slow process, watching paint dry for the technically minded you might say.



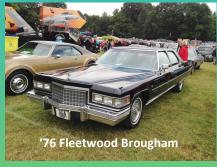










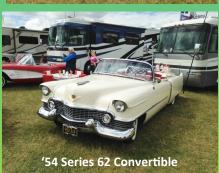




Cadillacs in the Wild

Angie & Paul and Mel & Graham's

Picture-fest from Stars & Stripes



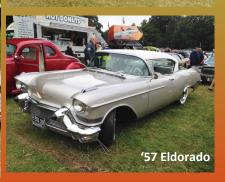














From 'Ragtop to Sedan', two '41 Cadillacs reflect the marques ability to cater for every wealthy taste.



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